

S.M.A.R.T. QUESTIONS FOR YOUR FARM

SPECIFIC

What are your specific wool needs and wants?

MEASURABLE

What profits will you need to make from your wool to be sustainable? What costs will you need to address before starting?

ATTAINABLE

With your farm set up, how many sheep can you support?

RELEVANT

With what you want to use your wool for, what breed suits your needs best?

TIMELY

What are your next steps?